



TOYS-2023

INTERNATIONAL EXHIBITION AND SALON

KEY SECTIONS:

- Soft, mechanical, wooden and plastic toys
- Interactive, educational and developing toys
- Puzzles, stamps, badges, pendants
- Dolls, doll houses and accessories
- Creative works and design, stationery, goods for school
- Clothing and textile for children

INTEREST OF PROFESSIONAL VISITORS TO THE SECTOR OF TOYS





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OPPORTUNITIES

- contacts with buyers, who look for new suppliers at the exhibition
- new suppliers and distributors of your products
- expansion of sales geography on the whole territory of Russia
- contracts with the leading Russian retailers and stores of goods for children

BENEFITS OF PARTICIPATION

- high quality of visitor audience
- direct contacts with buyers of goods for children
- program of participation support: special mailings of catalog of products and (or) other information about products, company and offers for interested distributors, as well as organization of meetings with potential partners on the territory of the exhibition





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Buyers of **85** regions of Russia and more than **50** countries of Europe and world visit the exhibition

VISITOR PROFILE:

owners and general directors of children stores, top managers and purchasing directors of the leading retailers, individual entrepreneurs, private label managers, wholesale companies representatives, books and stationery stores

Visitors of the exhibition are buyers of the leading marketplaces, internet shops and federal and regional retail chains, children stores:

Yandex.Market (Beru), Wildberries, OZON, SDEK Market, Leroy Merlin, DNS, Pochta Rossii, SberMarket, Lamoda, Tmall, Kenguru, OBI, Metro, Tvoy dom, Familia, FIX Price, HOFF, IKEA, Stokmann, Detskiy mir, Komus, Gulliver, Hamleys, Kari KIDS, Kids4Kids and many others

CONTACTS:

Organizer: GK Mayer
Tel.: +7 (495) 363-50-32/33, info@hhexpo.ru
www.christmasbox.ru/toys

